

 **Boston Realty Hub**

- logo
- tag line
- collateral
- web site

www.bostonrealtyhub.com

STORY: Hosted software vendor needed a company logo, as well as naming, branding and user-interface and collateral design for it's three web portals.

 **SuiteSpot**

- logo
- tag line
- collateral
- web site

password protected

STORY: The Boston Realty Hub needed an identity for its realtor rental data service which reflected the company's existing identity while creating a separate brand for the software itself.

 **OnMarketBoston**

- logo
- tag line
- collateral
- web site

password protected

STORY: The Boston Realty Hub needed an identity for its apartment hunting website.

 **UnitUpdateBoston**

- logo
- tag line
- collateral
- web site

password protected

STORY: The Boston Realty Hub needed an identity for its property owner portal.

 **skyROPE**

- logo
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www.skyrope.com

STORY: Systems integrator sought a 'Sapient style' identity. Complete design solution included flash enhanced web site, custom photography, as well as all identity materials.

 **energyprism[®]**

- logo
- tag line
- collateral
- web site defunct

STORY: Energy Software company needed branding on two acquired products, and help with a redesigned homepage.



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www.roommatesusa.com

STORY: Roommate search web-site wanted an identity which would appeal to young people and college students. The road sign suggests movement, freedom, & reliability.

 **PDPPortfolio**

- logo
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- collateral
- web site

password protected

STORY: Massachusetts department of education needed an identity for it's on-line teacher continuing education tracking system.